

## Pedersen & Partners adds Marc Kramers to its Consumer Products Practice

**September 6, 2019 – London, UK** – Pedersen & Partners, a leading international Executive Search firm with 57 wholly owned offices in 53 countries, has added [Marc Kramers](#) to the Consumer Products Practice based in London, UK as Principal.

Mr. Kramers has over 20 years of search and consulting experience in the Consumer Goods sector, advising well-recognised global brands on the logistics, supply chain, operations, and commercial areas of their organisations. He has also built up extensive expertise in Artificial Intelligence applied to Business Processes, Supply Chain, Procurement, Industrial Internet of Things, Packaging, Data Science, Blockchain, Smart Factory, Data Science, Augmented Reality, and Mixed Reality. Prior to joining Pedersen & Partners, Mr. Kramers held senior executive and management roles with Executive Search & recruitment firms based in London, and has also served with several digital supply chain platform providers.



“Consumer goods and services searches account for a significant share of Pedersen & Partners’ assignments globally. For this reason, we strive to secure executives for our clients who can take advantage of volatile global economic trends, and harness the opportunities of consumption-driven economies. Marc brings two decades’ worth of search experience coupled with valuable business-related AI application knowledge, and this will help propel our Consumer Products Practice to the frontlines of the search industry,” stated [Mark Paviour](#), Country Manager for the United Kingdom at Pedersen & Partners.



“Pedersen & Partners has been steadily gaining ground in the Executive Search industry and has built a reputation for value-centric searches with integrated cross-border solutions, from executive recruiting to leadership consulting. I’m delighted to join this team and I look forward to matching my business background with the firm’s global capabilities to strengthen our team and allow us to better serve all of our clients,” added Marc Kramers, Principal at Pedersen & Partners.

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Pedersen & Partners is a leading international Executive Search firm. We operate 57 wholly owned offices in 53 countries across Europe, the Middle East, Africa, Asia & the Americas. Our values Trust, Relationship and Professionalism apply to our interaction with clients as well as executives. More information about Pedersen & Partners is available at [www.pedersenandpartners.com](http://www.pedersenandpartners.com)

If you would like to conduct an interview with a representative of Pedersen & Partners, or have other media-related requests, please contact: Diana Danu, Marketing and Communications Manager at: [diana.danu@pedersenandpartners.com](mailto:diana.danu@pedersenandpartners.com)